



Mopria Alliance and the Printer Working Group

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May 2017
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Mopria Alliance Background

- Launched in September **2013** with **4** founding members: Canon, Hewlett-Packard, Samsung and Xerox
- Mopria Alliance has **21** member organizations representing more than **98%*** of the worldwide printer business, as well as frontrunners from software companies, engineering and consulting firms, semiconductor companies and typeface designers



*Based on shipment units. Data provided through Q3 2015 by IDC.

Mopria Alliance Commitments



- Seamless print for 500M+ customers
- Universal world class print service and library
- Fully functional certification system

Delivered



- .5 billion Mopria pages printed by 2017
- Enable 1 billion installs by 2019
- >95% of new printers certified
- Add more operating systems
- Extend further into enterprise, including MDM
- Expand with cloud and scan
- Become the defacto standard for universal printing

**2017
Goals**



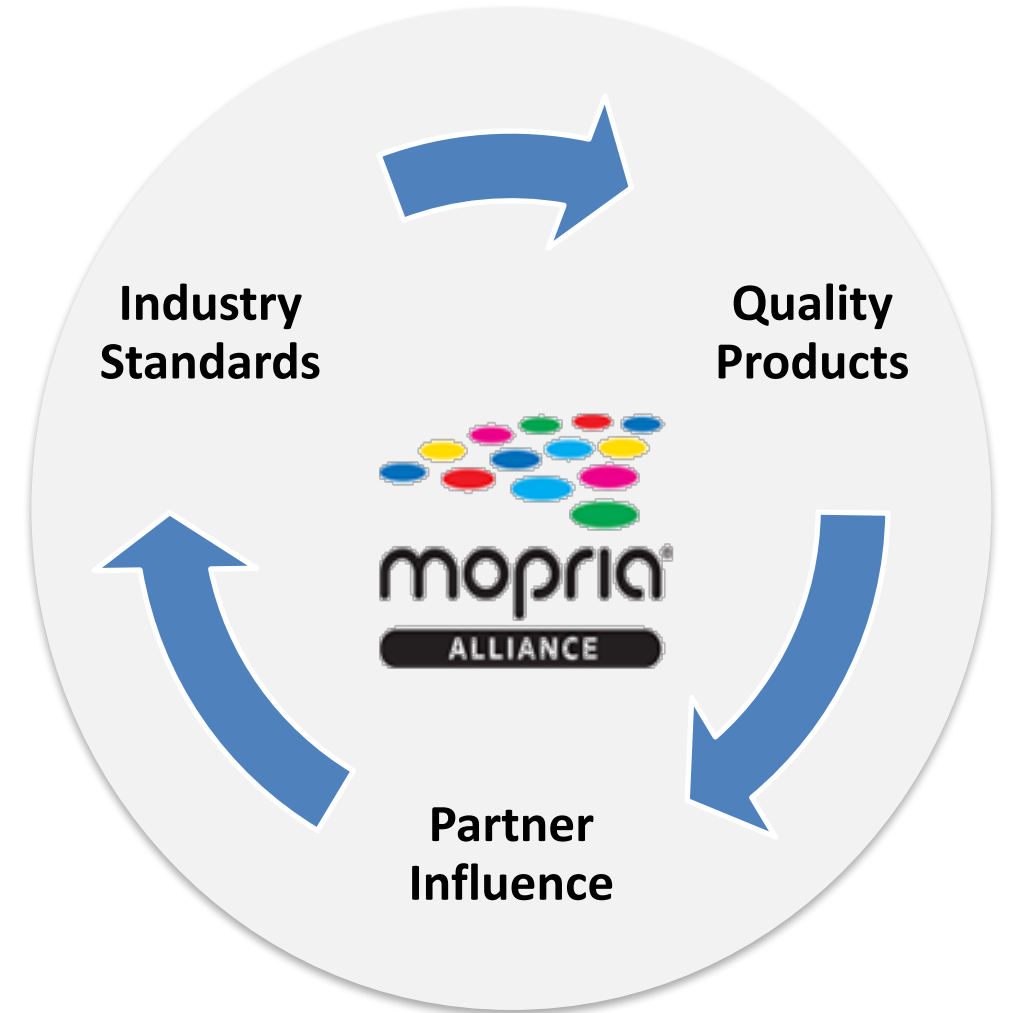
- Develop technical execution specifications
- Maintain Android Print Service/Library
- Education on mobile printing benefits

**Core
Mission**

Long-term Alliance Objectives

Guiding our actions

- Drive **print adoption** in mobile applications
- Lead **enterprise** standard deployment
 - MDM
 - Security and encryption
 - IoT
- Create **software libraries** that enable the print ecosystem including:
 - Cloud library
 - Scan library
- Focus on **user experience**
- **Certify** to ensure the Mopria experience



Mopria and the PWG



- Objective
 - Establish regular communication channel between Mopria and the PWG
 - Collaborate on overall direction for the future of printing
- Where We Are
 - Signed liaison agreement between the two organizations
 - Initial introductory meetings held
- What's in the Future
 - Strategic discussions between Mopria and PWG Steering Committee Officers
 - Improved alignment between Mopria direction and future PWG specifications