

Printer Working Group

Cloud Printing BOF –
April 7, 2010
Camas, WA
(Hosted by Sharp)

Cloud Business Case



- Data Centers Have Historically Selected Hardware Using the Worst-Case Scenario Approach – *make sure there is enough processing horsepower to handle recurring peak loads*
 - Prior to the advent of virtualization, this approach lead to applications typically using 15% or less of available CPU and 30% of available storage – *InformationWeek Article "Hybrid Clouds" by Charles Babcock Sept 7, 2009*
 - The goal with cloud computing is to significantly increase utilization rates so that the IT resources required to run an organization are provisioned more efficiently
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Cloud Environment



- Offsite Access to necessary IT resources like storage, processing capability, and software
- Highly virtualized environment
- On-Demand access to resources
- Pay for IT Resources consumed model
- Return on investment and value proposition tied to the use of shared resources
- Simple to configure resources to reduce time to deployment
- Access to cloud resources is assumed to be Web-based

- *Mainframe Executive "Cloud Computing for the Mainframe" Alan Radding Sept/Oct 2009*

Types of Clouds



- Public Cloud
- Private Cloud
- Hybrid Cloud

Cloud Benefits



- Green Computing
 - Network as a utility model
 - Improved control over organizational data
 - Ability to react more quickly to changing needs for IT resources
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Cloud Incompatibilities



- Integrating Virtualization Tools from Different Vendors
 - Workloads sent to the cloud currently must be run on same chipset
 - Not all cloud environments currently allow workload processing parameters to be saved
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Cloud Standards



- DMTF – Open Virtual Machine Format
- NIST – Definitions for Public, Private, and Hybrid Clouds

Printing Challenges – Cloud Access Devices – *OS With No Printing Support*



- Google Printing Article – Late November 2009
 - *One of Google Chrome OS's hardest tasks? Printing*
- Currently No Defined Printing Support -
 - Glide OS
 - Google Chrome OS
 - Intel Moblin
 - Jolicloud (Ubuntu derivative)

Review of Cloud Printing Options



- Printing From the Cloud – Initial Implementations
 - HP CloudPrint – ***In Cloud Web 2.0 Printing Service***
 - Printer discovery (free and pay)
 - Support for a wide variety of computing platforms
 - Printer agnostic
 - In cloud Web 2.0 Printing Service
 - Standardized document formats
 - Universal driver

Review of Cloud Printing Options



- Printing From the Cloud – Initial Implementations
 - ThinPrint
 - Security of data to be printed
 - Compression of information to be printed
 - Universal driver concept
 - Supports printer discovery
 - Accepts Standardized Document Formats

Cloud Printing Requirements



- Printer Discovery
 - Printer Management
 - Standardized Document Formats
 - Standardized set of tools to be available from all cloud access devices (mobile, netbook, desktop, and server)
 - Ability to verify and control user access rights to printers from user profile information accessible to the Cloud
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Cloud Printing Environments - Questions



- Questions
- PWG Next Steps